

WHAT IS CLAIMED IS:

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1. A web site system including a center site and a plurality of the service sites accessible through said center site; said web site system comprising:

10 a member information database managed in said center site and storing member information of said plurality of the service sites,

wherein:

15 said member information database stores the member information based on information concerning a member that is obtained at said center site or said plurality of the service sites; and

20 said center site sends the member information stored in said member information database to said plurality of said service sites.

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2. The web site system as claimed in claim 1, wherein when a user accesses one service site of the service sites through said center site, said center site retrieves the member information of the user from said member information database and
30 sends the member information to said one service site.

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3. The web site system as claimed in claim 2, wherein said center site retrieves the member information of the user from said member

information database, classifies the member information, and sends a class of the member information as a part of or an entire member information.

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4. The web site system as claimed in claim 1, wherein said center site sends member ID information to one service site of the service sites, which the user accesses, and said one service site inquires the member information of the user to said center site by utilizing said member ID information and obtains the member information.

5. The web site system as claimed in claim 1, wherein when a user makes an action at one service site of said service sites, said one service site sends information concerning said action of the user to said center site.

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6. The web site as claimed in claim 5, wherein said center site updates the member information of the user in said member information database by using said information concerning said action of the user.

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7. A center site including a member information database storing member information, comprising:

- a updating part updating said member information of said member information database in response to each action at service sites; and
 - a sending part the member information stored said member information database, when a user accesses one service site of said service sites or
- 10 when any one of said service sites inquires the member information,
- wherein each member information from said service sites connected to said center site is stored in said member information database and said member
- 15 information database is a single database for said service sites.

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8. A service site accessible through a center site including a member information database storing member information, said service site comprising:

- an action information sending part sending information concerning an action of a user to update said member information database when the user makes an action at said service site,
 - so that said member information of said
- 30 member information database in said center site is updated by and shared with other service sites accessible through said center site.

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9. The service site as claimed in claim 8,

further comprising a member information obtaining part obtaining the member information of a user from said center site when the user accesses said service site through said center site.

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10 8, wherein said member information obtaining part indicates information specifying the user as a member to said center site so as to obtain the member information of the user from said center site.

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11. A method for searching information, said method conducted by one of service sites in a web site system including a center site and said service sites accessible through said center site, said method comprising the steps of providing information suitable for a service type by changing a search region for each service type.

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12. A method for searching information, said method conducted by one of service sites in a web site system including a center site and said service sites accessible through said center site, said method comprising the steps of:

- 30 (a) registering a service region for each shop providing a service to an individual user; and
35 (b) searching for shops based on the service region in said step (a),

so that information related to one shop is not retrieved in said step (b) when the service region of the one shop, which service region is registered in said step (a), is out of a search
5 region in said step (b).

10 13. A method for searching information, said method conducted by one of service sites in a web site system including a center site and said service sites accessible through said center site, said method comprising the steps of:

15 (a) creating a searching expression based on each specific institution around a current location of a user; and

(b) providing information corresponding to the specific institutions around a current location
20 of a user based on the searching expressions defined in said step (a).

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14. The method as claimed in claim 13, wherein said step (b) provides information suitable for a user state by changing a search condition based on a moving speed of the user.

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35 15. A method for searching information, said method conducted by one of service sites in a web site system including a center site and said service sites accessible through said center site,

said method comprising the steps of:

providing information suitable for a moving direction of a user by changing a search condition based on the moving direction.

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16. A method for searching information,
10 said method conducted by one of service sites in a web site system including a center site and said service sites accessible through said center site, said method comprising the steps of:

providing information suitable for a moved
15 distance of a user by changing a search condition based on the moved distance.

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17. A method for searching information,
said method conducted by one of service sites in a web site system including a center site and said service sites accessible through said center site,
25 said method comprising the steps of:

providing information suitable for a move history of a user by changing a search condition based on the move history.

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18. A method for searching information,
said method conducted by one of service sites in a web site system including a center site and said service sites accessible through said center site,
35 said method comprising the steps of:

providing information suitable for a weather condition of a user by changing a search condition based on the weather condition.

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19. A member information database included in a center site in a web site system including said center site and service sites accessible through said center site, said member information database comprising:
- 10 a defining part defining a plurality of places as a single region; and
- 15 a registering part registering said single region to said member information database.

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20. The member information database as claimed in claim 20, further comprising an excluding part specifying places to be excluded and excluding said places from said single region registered by
- 25 said registering part.